



## **SPONSORSHIP LETTER**

Dear Prospective Sponsor,

Thank you for taking the time to consider sponsoring one of our Cheer Eruption All Star athletes. This letter briefly provides a further understanding of our company and what your sponsorship will mean to this athlete.

Established in 2003, Cheer Eruption All-Stars is North Western, Virginia's most distinguished cheerleading gym. Cheer Eruption has hundreds of state and national titles, including numerous 1<sup>st</sup> place finishes at The U.S. Finals, Level Legends, and The One! Cheer Eruption takes great pride in helping children of all ages develop physically, mentally, emotionally and morally through athletics and training.

All Star cheerleading is a very competitive sport throughout our country, and even the world. National competitions are regularly shown on television networks such as ESPN, ESPN2, CBS SPORTS and FOX SPORTS. As you can imagine, fundraising is necessary in order to assist our cheerleaders with their competition expenses. These young athletes work diligently to raise money through various methods, however, fundraisers cover only a small portion of their expenses.

Now, we invite you to please help the young athlete, who presented this letter to you, by sponsoring them to go towards their cheer expenses. As a sponsor, your business will enable these cheerleaders to participate in this once-in-a-lifetime activity. Show your commitment to the future of these athletes as well as the community. Most donations can be written off as an advertising expense, as sponsors will be listed on our website.

If interested in this opportunity, please fill out the attached form and mail it with a check made payable to Cheer Eruption All-Stars. Thank you for supporting these talented athletes. If you have any questions, please feel free to call myself, Anne Gorman, or Brittany DuVall at (540) 532-0396.

Cheerfully,  
AnneMarie Gorman  
Owner Cheer Eruption All-Stars, LLC

111 Musket Drive  
Winchester, VA 22602



## SPONSORSHIP INFORMATION

Company Name / Sponsor Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Website: \_\_\_\_\_ Email Contact: \_\_\_\_\_

Name of Individual(s)/Team you wish to sponsor: \_\_\_\_\_

Amount of Sponsorship: \_\_\_\_\_

Please make check payable to “Cheer Eruption All-Stars” and mail to the appropriate location:

Cheer Eruption All-Stars  
Attn: Sponsorship  
111 Musket Drive  
Winchester, VA 22602

Once again, thank you so much for your sponsorship of a Cheer Eruption Athlete! Shaping the lives of today’s youth promises a bright future for us all!